STADIO HOLDINGS LIMITED

(Previously Embury Holdings Proprietary Limited) (Incorporated in the Republic of South Africa)

Registration number: 2016/371398/06

JSE share code: SDO ISIN ZAE000248662

("STADIO")

DEALINGS IN STADIO SHARES BY A DIRECTOR OF A MAJOR SUBSIDIARY OF STADIO

In compliance with Sections 3.63 to 3.74 of the JSE Limited Listings Requirements the following information regarding the dealing in securities is disclosed:

NAME OF DIRECTOR	Garth Holmes
COMPANY OF WHICH I AM A DIRECTOR	The South African School of Motion Picture Medium and Live Performance Proprietary Limited
STATUS: EXECUTIVE/NON- EXECUTIVE	Executive
TYPE OF SECURITIES	1) Ordinary shares in STADIO 2) Rights to ordinary shares in STADIO 3) Rights to ordinary shares in STADIO
NATURE OF TRANSACTION	1) Donation of shares in STADIO by a director of a major subsidiary (off-market transaction) 2) Disposal of Rights to ordinary shares in STADIO (on-market transaction), the proceeds of which will be used by the director to follow his remaining rights in terms of the Rights Offer 3) Disposal of Rights to ordinary shares in STADIO (on-market transaction), the proceeds of which will be used by the director to follow his remaining rights in terms of the Rights Offer

DATE OF TRANSACTION	1) 9 October 2017 2) 17 October 2017 3) 18 October 2017
MARKET / SALE PRICE PER SECURITY	1) R6.20 2) R3.50 3) R3.70
NUMBER OF SECURITIES TRANSACTED	1) 385 614 2) 4 319 252 3) 40 953
TOTAL RAND VALUE OF SECURITIES TRANSACTED	1) R2 390 806.80 2) R15 117 382.00 3) R151 526.10
NATURE AND EXTENT OF INTEREST IN THE TRANSACTION	Direct

NAME OF DIRECTOR	Bata Judah Passchier
COMPANY OF WHICH I AM A DIRECTOR	The South African School of Motion Picture Medium and Live Performance Proprietary Limited
STATUS: EXECUTIVE/NON- EXECUTIVE	Executive
TYPE OF SECURITIES	1) Ordinary shares in STADIO 2) Rights to ordinary shares in STADIO 3) Rights to ordinary shares in STADIO
NATURE OF TRANSACTION	1) Donation of shares in STADIO by a director of a major subsidiary (off-market transaction) 2) Disposal of Rights to ordinary shares in STADIO (on-market transaction), the proceeds of which will be used by the director to follow his remaining rights in terms of the Rights Offer 3) Disposal of Rights to ordinary shares in STADIO (on-market transaction), the

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Durbanville 23 October 2017

Sponsor: PSG Capital Proprietary Limited